



Greater Baton Rouge Community Tennis Association

Location: Bocage Racquet Club January 23, 2011 1:00 p.m.

Board Members Present: Kyle Ferachi, Debbie Gilbert, John Gilbert, Stewart Guerin, Ben Fontenot, Yvette Marshall, Kay Willson, Steve Magnon, Rusty Jabour, Dawn Escott, Ben Fontenot, Sue-Anne Stuntz,

Non-Board Member attendees: Cindy Barksdale, Angel Ellis

The meeting was called to order at 1:04p.m.

Executive Report: Kyle Ferachi stated new member orientation will be scheduled sometime in February. The annual Board Strategic Planning Meeting will be held sometime this summer. Our Board meeting will begin implementing a Consent Calendar—all voting items will be placed in New Business. All voting items should be sent to Kyle prior to the agenda being sent out. If possible, email committee reports to the Kyle and Yvette to be included with the agenda sent out. If no committee report given, state reason why. The Board discussed how successful the Captain's Appreciation Party went. It was suggested by Rusty that a program be printed to insure everyone is acknowledged and introduced.

Committee Reports

Stewart Guerin –Budget

1099s were mailed out. We will receive \$12,978 in CDLM grant monies. A grants request was made by the Baton Rouge Wheelchair Organization for \$1000 to implement the Cajun Classic Tennis Tournament. Rusty moved and Debbie seconded and motion was approved. Kyle requested that Stewart email Lisa CTA's financials so they can be posted on the website.

John Gilbert – Adult League

John had a question regarding who served on the local league grievance committee. He volunteered to serve on the local grievance committee. Kyle requested Sue-Anne and John report to the Board of any local grievances submitted. A discussion arose about the 3.5 women day and night teams playing on the same day. Kyle instructed John to look into that issue and report back to the Board.

Ben Fontenot – Community Cup

Ben reported that they have begun the process of having participants pre-register for Community Cup points. Players are being notified through email.

Gary Carville-USTA Programming

No report given due to illness. Board approved motion to send a plant to Gary who is in the hospital.

Steve Magnon-Grants

No grants submitted.

Kristen Gibbs – Member Services/Community Cup Reporting

Not present.

Rusty Jabour – Marketing/ Plan Champion

Rusty spoke about different marketing options for QuickStart and JTT. He stated that QS is more “community based” than JTT. He suggested informing league players (via emails) about the various junior and adult programs offered and ways how they can participate and support them. He stated he will be working with Angel, Dawn and Yvette to draft marketing goals and strategies of the various community programs and present it at the next Board meeting.

Dawn Escott – Junior Programming/JTT

Dawn reported that registration is underway for Junior Team Tennis. Angel stated she will begin distributing flyers on Monday. Dawn, Rusty, Yvette and Angel attend the High School Tennis Coaches meeting in February to encourage them to form teams for JTT. She mentioned that the Community Coordinator should contact Diana Vincent who assists her husband Trace in running a QS program at Tara. LSU is hosting Kids Day on March 26th. Dawn attended the CTA meeting at the end of January and reported that the junior information she received was very beneficial.

Yvette Marshall-Grassroots

Yvette reported that she is working with Angel on the FFF Spring Series and Free Lesson Clinics. The Spring Fiesta Tournament received approval from BREC for permission to have alcohol. The next step is to present the proposal to the Metro Council for approval. Kyle said he would handle getting the proposal on the Metro Council agenda.

Debbie Gilbert – Board/CTA Administration

Debbie stated Newcomb Tennis and Massage Envy continue to be sponsors for the City League. All winners of the Community Cup have received their prizes.

New Business:

Board approved the following motions:

Pre-registration requirement for Community Cup Participants

Adult Grassroots Outreach Programs and Budget

Beau Brock as a Board Member

Junior Team Tennis Coach Incentive--\$50 per team captain who registers and schedules teams (Up to 20) Money to be paid out at the end of the JTT season

Cindy Barksdale informed the Board of the LTA luncheon to be held on February 19th. A GBRCTA representative is invited to attend. January 27th begins the required on-line registration to utilize tennislink.

Motion was passed to adjourn at 3:30pm.